

Listed alphabetically.

Name, address, phone number Area code: 914 (unless otherwise noted) Website	CMO/Marketing director Title(s) Email address Year appointed
<b>American Cancer Society</b> 2 Lyon Place, White Plains 10601 800-227-2345 • cancer.org	<b>Sharon Byers</b> Chief development and marketing officer sharon.byers@cancer.org 2015
<b>American Heart Association</b> 301 Manchester Road, Poughkeepsie 12603 845-867-5370 • heart.org	<b>Meighan Girgus</b> Chief marketing and programs officer meighan.girgus@heart.org 2009
<b>Balchem Corp.</b> 52 Sunrise Park Road, New Hampton 10958 845-326-5600 • balchem.com	<b>Bradley Sorrell</b> Director of marketing 2011
<b>Bayer HealthCare Pharmaceuticals</b> 555 White Plains Road, Tarrytown 10591 366-1800 • healthcare.bayer.com	<b>Cynthia North</b> Customer marketing director 2000
<b>Burke Rehabilitation Hospital</b> 785 Mamaroneck Ave., White Plains 10605 597-2500 • burke.org	<b>Richard Sgaglio</b> Senior administrator, marketing, communications and development 2010
<b>Citrin Cooperman</b> 709 Westchester Ave., White Plains 10604 949-2990 • citrincooperman.com	<b>Laura F. Kucera</b> Principal, chief marketing officer 2015
<b>Emelin Theatre</b> 153 Library Lane, Mamaroneck 10543 698-0098 • emelin.org	<b>Francesca Carter</b> Marketing director francesca.carter@emelin.org 2015
<b>ENT &amp; Allergy Associates LLP</b> 75 S. Broadway, Suite 300, White Plains 10601 949-3888 • entandallergy.com	<b>Richard Effman</b> Director of marketing 2007
<b>Heineken USA</b> 360 Hamilton Ave., Suite 1103, White Plains 10601 681-4100 • heinenusa.com	<b>Jonnie Cahill</b> Chief marketing officer 2018
<b>Houlihan Lawrence</b> 800 Westchester Ave., Suite N-505, Rye Brook 10573 967-7680 • houlihanlawrence.com	<b>Gay Prizio</b> Director of marketing and sales, project marketing N/A
<b>IntegraMed Fertility</b> 2 Manhattanville Road, Purchase 10577 253-8000 • integramed.com	<b>Jill Hamilton</b> Director of marketing, customer experience jill.hamilton@Integramed.com 2015
<b>International Business Machines Corp.</b> 1 New Orchard Road, Armonk 10504 499-1900 • ibm.com	<b>Ray Day</b> Senior vice president, marketing and communications 2017
<b>Mack-Cali Realty Corp.</b> 100 Clearbrook Road, Elmsford 10523 592-4800 • mack-cali.com	<b>Ilene Jablonski</b> Senior vice president of marketing at Roseland Residential Trust, a Mack-Cali Company 2011
<b>March of Dimes</b> 1275 Mamaroneck Ave., White Plains 10605 997-4488 • marchofdimes.org	<b>Chris Maddocks</b> Senior vice president, marketing and communications 2016
<b>MasterCard Inc.</b> 2000 Purchase St., Purchase 10577 249-2000 • mastercard.com	<b>Raja Rajamannar</b> Chief marketing and communications officer 2013
<b>Memorial Sloan Kettering Westchester</b> 500 Westchester Ave., West Harrison 10604 367-7000 • mskcc.org	<b>Avice Meehan</b> Senior vice president, chief communications officer 2013

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<b>Montefiore Health System *</b> 111 E. 210 St., Bronx 10467 718-920-4321 • montefiore.org	<b>Loreen Babcock</b> Vice president and chief marketing officer 2015
<b>NetJets Inc.</b> 38 Loop Road, White Plains 10610 877-356-5823 • netjets.com	<b>Patrick Gallagher</b> Executive vice president, sales and marketing 2015
<b>New York Life Insurance Co.</b> 1 Rockwood Road, Sleepy Hollow 10591 366-4940 • newyorklife.com	<b>Michelle Bottomley</b> Chief marketing officer 2018
<b>NewYork-Presbyterian/ Hudson Valley Hospital</b> 1980 Crompond Road, Cortlandt 10567 737-9000 • hvhc.org	<b>Ellen Bloom</b> Director of marketing and development 2015
<b>Northern Westchester Hospital</b> 400 E. Main St., Mount Kisco 10549 666-1200 • nwhc.net	<b>Gretchen Mullin</b> Director, marketing and public affairs gmullin@ nwhc.net 2011
<b>Pace University</b> 1 Martine Ave., White Plains 10606 422-4000 • pace.edu	<b>Leila Franchi</b> Assistant vice president, marketing and communications lfranchi@pace.edu 2017
<b>PepsiCo Inc.</b> 700 Anderson Hill Road, Purchase 10577 253-2000 • pepsi.com	<b>Greg Lyons</b> Chief marketing officer 2017
<b>Phelps Memorial Hospital Center</b> 701 N. Broadway, Sleepy Hollow 10591 366-3000 • phelpshospital.org	<b>Margaret Plofchan</b> Director of marketing and communications mplofchan@northwell.edu 2016
<b>Reckson</b> (A division of SLGreen) 360 Hamilton Ave., White Plains 10601 750-7200 • regeneron.com	<b>Janet Delpozzo</b> Marketing and communications director for SLGreen Realty Corp. 1996
<b>Regeneron Pharmaceuticals Inc.</b> 777 Old Saw Mill River Road, Tarrytown 10591 847-7000 • regeneron.com	<b>Myron Hebert</b> Senior director, marketing 2016
<b>Somnia Anesthesia</b> 10 Commerce Drive, New Rochelle 10801 365-6119 • somniaanesthesiaservices.com	<b>Laura Herrera</b> Vice president, marketing 2008
<b>Sotheby's International Realty Affiliates LLC</b> 38 Main St., Tarrytown 10591 332-7070 • sothebysrealty.com	<b>Kevin Thompson</b> Chief marketing officer 2017
<b>St. John's Riverside Hospital</b> 967 N. Broadway, Yonkers 10701 964-4444 • riversidehealth.org	<b>Denise Weizner Mananas</b> Director of marketing, public relations and development 1992
<b>The Ritz-Carlton New York, Westchester</b> 3 Renaissance Square, White Plains 10601 946-5500 • ritzcarlton.com/Westchester	<b>Maureen Stella</b> Director of sales and marketing 2016
<b>Westchester Medical Center</b> 100 Woods Road, Valhalla 10595 493-6813 • westchestermedicalcenter.com	<b>Andy LaGuardia</b> Director of Communications andrew.laguardia@wmchealth.org NA
<b>White Plains Hospital</b> 41 E. Post Road, White Plains 10601 681-0600 • wphospital.org	<b>Dawn French</b> Vice president, community relations and marketing 2010

This list is a sampling of chief marketing officers from a selection of companies located in the region. If you would like to include your CMO in our next list, please contact Peter Katz at pkatz@westfairinc.com.  
Note: Addresses above contain regional locations, not necessarily company headquarters.  
\* Montefiore Health System is headquartered in the Bronx and operates facilities in Westchester County.  
N/A = Not available.