

HOSPITALS & ELDERCARE

PARTNER INSIGHTS

You are invited to participate in our Hospitals & Eldercare Partner Insights and highlight how your business supports hospitals, healthcare and eldercare organizations to our readers. Presented in three versions:

1. **Traditional Partner Insights Feature:** Included in the [May 25](#) issue of the Business Journals' flipbook.
2. **Running on News @Noon** the same week.
3. **Resides on westfaironline.com..**

There are many additional benefits. Just to mention a few



Your insights –
told in your own words.



Searchable through
the internet.



Placement prominently
on westfaironline.com with
350,000 monthly views.



Share your video
commercial on our website.

News@Noon
Westchester and Fairfield Counties

Sent to database
the same week.

Two full-pages:

Includes full page ad and
full page advertorial (900-words)

Full-page:

Includes 1/2-page ad and
1/2-page advertorial (450-words)

1/2-page:

Includes 1/4-page ad and
1/4-page advertorial (250-words)

Reservation: May 13

| Materials: May 18

| Publication: May 25

To advertise, contact your Marketing Partner at partners@westfairinc.com