

# Top Advertising and PR firms

## RANKED BY ANNUAL BILLINGS

COMPLETED BY GARY LARKIN / glarkin@westfairinc.com - (973) 722-5642



**THE LIST**  
MARCH 31, 2025

COMPANY NAME/ WEBSITE	ADDRESS/ PHONE / EMAIL	YEAR FOUNDED	NUMBER OF EMPLOYEES <small>FULL TIME (PART TIME)</small>	SERVICES	SPECIALTIES	TOP CLIENTS	2024 BILLINGS
<b>Prosek Partners</b> <a href="http://prosek.com">prosek.com</a>	1552 Post Road Fairfield, CT 06824 <b>Jennifer Prosek</b> jprosek@prosek.com (203) 254-1300	1990	350+	Media relations, thought leadership, social and digital media, public affairs, investor relations, financial communications, transaction services, crisis communications, professional services, and more.	M&A advisory asset and wealth mgmt	<ul style="list-style-type: none"> <li>Citi</li> <li>Goldman Sachs</li> <li>Prudential</li> </ul>	\$50M- \$100M
<b>Brand Behaviorists LLC</b> <a href="http://thebrandbehaviorists.com">thebrandbehaviorists.com</a>	500 Post Road E. , Floor2 Westport, CT 06880 <b>Alyson Tardif</b> hello@thebrandbehaviorists.com (203) 662-6600	1993	20 (3)	Content creation, brand management digital campaigns, strategic comms.	Spirits FMG CPG	<ul style="list-style-type: none"> <li>Diageo</li> <li>Swisher</li> </ul>	\$3M+
<b>C&amp;A Digital</b> <a href="http://cadigitalny.com">cadigitalny.com</a>	1 N. Broadway, Suite 1401 White Plains, NY 10601 <b>Elena Rivera-Cheek</b> riveracheek@cadigitalny.com (914) 607-7888	2011	25 (3)	Public relations, event management, content creation, brand management, digital campaigns, strategic comms hospitals social media management.	Pharma Biotech Hospitals Healthcare Nonprofits	<ul style="list-style-type: none"> <li>Pfizer</li> <li>Bayer</li> <li>Eversana</li> </ul>	\$3M+
<b>CashmanKatz</b> <a href="http://cashmankatz.com">cashmankatz.com</a>	76 Eastern Blvd. Glastonbury, CT 06033 <b>Tony Cashman</b> tonyc@cashmankatz.com (860) 652-0300	1992	24 (2)	Media planning & buying services, public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Healthcare Financial services Government Travel Tourism Entertainment Nonprofit Senior living Manufacturing Education	<ul style="list-style-type: none"> <li>CT DOT</li> <li>ECHN/ Waterbury Health</li> <li>Orthopedic Associates</li> </ul>	\$3M+

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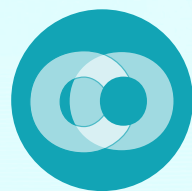
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<b>Focus Media</b> <a href="http://focusmediausa.com">focusmediausa.com</a>	10 Matthews St., Fl 1 Goshen, NY 10924 <b>Josh Sommers</b> josh@focusmedia.com (845) 294-3342	2002	12 (5)	Media planning & buying service public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Tourism Automotive Crisis mgmt Education	<ul style="list-style-type: none"> <li>Healey Bros. Auto Group</li> <li>Orange County, NY</li> <li>Various energy cos.</li> </ul>	\$3M+
<b>Harry - an Integrated Marketing Agency</b> <a href="http://harry.marketing">harry.marketing</a>	80 Business Park Drive, Suite 303 Armonk, NY 10504 <b>Bob Knight</b> hello@harry.marketing (914) 242-0010	1989	15	Media planning & buying service public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Telecom Healthcare Nonprofit	<ul style="list-style-type: none"> <li>UTOPIA Fiber</li> <li>White Plains Hospital</li> <li>ENT &amp; Allergy Associates</li> </ul>	\$3M+
<b>Illumination PR</b> <a href="http://illuminationpr.com">illuminationpr.com</a>	7 Rye Ridge Plaza <b>Robyn Bordes</b> robyn@illuminationpr.com (914) 843-1434	2008	8 (4)	Public relations, event mgmt, content creation, brand mgmt, digital campaigns, strategic comms social media mgmt	Medical Health Wellness	<ul style="list-style-type: none"> <li>Mike Sorrentino</li> <li>Dr. Shirazi</li> <li>HRC</li> </ul>	\$3M+
<b>Makiaris Media</b> <a href="http://makiarismedia.com">makiarismedia.com</a>	1111 Cromwell Ave. Rocky Hill, CT 06067 <b>Donna Staples</b> dstaples@makiarismedia.com (860) 854-6380	1987	13 (1)	Media planning & buying services  Digital campaigns	Education Travel/tourism	<ul style="list-style-type: none"> <li>CT State Lottery</li> <li>Uconn</li> <li>Medical Univ. of South Carolina</li> </ul>	\$3M+
<b>Mintz &amp; Hoke</b> <a href="http://mintz-hoke.com">mintz-hoke.com</a>	40 Tower Lane Avon, CT 06001 <b>Ronald Perine</b> ronp@mintz-hoke.com (860) 678-0473	1971	34 (3)	Media planning & buying service public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Healthcare Insurance Financial services Entertainment	<ul style="list-style-type: none"> <li>Hartford Healthcare</li> <li>Access Health CT</li> <li>Fidelity</li> </ul>	\$3M+
<b>Thompson &amp; Bender</b> <a href="http://thompson-bender.com">thompson-bender.com</a>	119 Pleasantville Road Briarcliff Manor, NY 10510 <b>Elizabeth Bracken-Thompson</b> elizabeth@thompson-bender.com (914) 762-1900	1986	15 (2)	Media planning & buying service public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Healthcare Government agencies Municipalities Education Real estate Nonprofits Senior living Media	<ul style="list-style-type: none"> <li>City of Yonkers</li> <li>Westchester Community College</li> <li>Cappelli Organization</li> </ul>	\$3M+
<b>MSM Digital</b> <a href="http://msmdigitalmedia.com">msmdigitalmedia.com</a>	505 White Plains Road, Suite 204 Tarrytown, NY 10591 <b>Mario Mirabella</b> mario@msmdigitalmedia.com (914) 909-5900	1999	15 (10)	Media planning & buying service public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Professional services Law Medical Waste mgmt Energy Financial Advisory services	<ul style="list-style-type: none"> <li>Carleton Energy Consulting</li> <li>Arrow Waste</li> <li>Westchester Spine and Brain Surgery</li> </ul>	\$3M+
<b>Co- Communications</b> <a href="http://cocommunications.com">cocommunications.com</a>	120 Bloomingdale Road, Suite 305 White Plains, NY 10605 <b>Stacey Cohen</b> dcyr@cocommunications.com (860) 652-0300	1997	5 (5)	Media planning & buying ser- vices, public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Real estate Nonprofit Healthcare	<ul style="list-style-type: none"> <li>Westchester County Office of Economic Development</li> <li>Orange Bank &amp; Trust</li> <li>TitleVest</li> </ul>	\$2M-\$3M
<b>All Points Agency</b> <a href="http://allpointsagency.agency">allpointsagency.agency</a>	15 Myrtle Ave. #8A Westport, CT 06880 <b>Courtney Hiller</b> team@allpoints.agency (203) 604-6526		7 (8)	Media planning & buying service  Digital campaigns	Food & beverage Retail Live events Toys Beauty Healthcare Property mgmt Industrial Insurance	<ul style="list-style-type: none"> <li>Bigelow Tea</li> <li>Edible Arrangements</li> <li>Pattern Insurance</li> </ul>	\$1M-\$2M



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<b>Buzz Creators</b> <a href="http://buzz-creators.com">buzz-creators.com</a>	400 Columbus Ave. #122 Valhalla, NY 10595 <b>Christina Rae</b> crae@buzz-creators.com (914) 358-5080	2009	6 (4)	Media planning & buying service public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Health & wellness Real estate Construction Food & beverage Nonprofits Hospitality	<ul style="list-style-type: none"> <li>Opum</li> <li>ProHEALTH Dental</li> <li>Volunteer New York</li> </ul>	\$1M-\$2M
<b>M Communications</b> <a href="http://mcommunications.com">mcommunications.com</a>	48 Union St. Stamford, CT 06906 <b>Thomas Lawlor</b> sales@mccommunications.com (203) 348-2100	1991	4 (4)	Event mgmt	Audio visual Government Fundraising galas Streaming services	<ul style="list-style-type: none"> <li>Libraries</li> <li>Schools</li> <li>Streaming</li> </ul>	\$1M-\$2M
<b>GMG Public Relations</b> <a href="http://gmgpr.com">gmgpr.com</a>	53 Hudson Ave. Suite 226 Nyack, NY 10960 <b>Risa Hoag</b> risa@gmgpr.com (845) 627-3000	1991	2 (3)	Media planning & buying service, public relations, content creation, brand management, digital campaigns, strategic comms	B2b, b2c Higher ed Real estate Retail Nonprofit Lifestyle	<ul style="list-style-type: none"> <li>Veolia</li> <li>Rockland CC</li> <li>American Christmas</li> </ul>	\$1M-\$2M
<b>Burns Communications Brand Strategy</b> <a href="http://burnscommunications.com">burnscommunications.com</a>	313 Melville Ave. Fairfield <b>Deborah Burns</b> deborahburns communications@gmail.com (203) 257-3163	2007	1	Public relations, event manage- ment, strategic comms, brand management, social media mgmt	Professional services Consumer products Healthcare	<ul style="list-style-type: none"> <li>Privately held agency</li> </ul>	\$100K- \$500K
<b>Buzz Potential</b> <a href="https://www.linkedin.com/in/michael-j-dardano-09b6814">linkedin.com/in/mi- chael-j-dardano-09b6814</a>	62 Chestnut St. Tuckahoe, NY 10707 <b>Michael Dardano</b> mjdadano@gmail.com (914) 588-6752	2004	1 (2)	Media planning & buying service public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Nonprofits Audio visual Construction Professional s ervices	<ul style="list-style-type: none"> <li>Business Council of Westchester</li> <li>Gateway Chamber of Commerce</li> <li>Tompkins Excavating</li> </ul>	\$100K- \$500K
<b>Ruby Media Group</b> <a href="http://rubymediagroup.com">rubymediagroup.com</a>	115 N. Broadway White Plains, NY 10603 <b>Kristen Ruby</b> kruby@rubymediagroup.com (914) 252-3690	NA	1 (2)	Media planning & buying service public relations, content creation, brand management, digital campaigns, strategic comms, social media mgmt	Healthcare Medical Technology Ai Legal Professional services Real estate Corporate Enterprise b2b	<ul style="list-style-type: none"> <li>NA</li> </ul>	NA
<b>Eleven Six Public Relations</b> <a href="http://elevensixpr.com">elevensixpr.com</a>	25 W. 39th St. 9th Fl New York, NY 10018 <b>Katie Barr Cornish</b> info@elevensixpr.com (646) 325-5894	2013	10 (2)	Public relations, content cre- ation, brand management, digi- tal campaigns, strategic comms, social media mgmt event mgmt	Hospitality Wellness Food&beverage Nonprofit Arts	<ul style="list-style-type: none"> <li>NA</li> </ul>	\$1M-\$2M

**APRIL  
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