

# BANKING & FINANCE

## PARTNER INSIGHTS

You are invited to participate in our Banking & Finance Partner Insights in which you can promote your property or service to our readers. Presented in three versions:

- 1. Traditional Partner Insights Feature:** Included in the April 28 issue of the Business Journals' flipbook.
- 2. Digital Partner Insights Email Blast:** Reach your audience directly in their inbox.
- 3. News at Noon Delivery:** Ensure visibility through our popular daily newsletter platform.

There are many additional benefits. Just to mention a few



Your insights – told in your own words.



Digital email blasts.



Searchable through the internet.



Placement prominently on westfaironline.com with 300,000 monthly views.



Share your video commercial on our website.

**News@Noon**  
Westchester and Fairfield Counties

Sent to database the following week.

### Two full-pages:

Includes full page ad and full page advertorial (900-words)

### Full-page:

Includes 1/2-page ad and 1/2-page advertorial (450-words)

### 1/2-page:

Includes 1/4-page ad and 1/4-page advertorial (250-words)

Reservation: Apr 16

Materials: Apr 21

Publication: Apr 28

To advertise, contact your Marketing Partner at [partners@westfairinc.com](mailto:partners@westfairinc.com)