

# GETTING TO KNOW YOU

## PARTNER INSIGHTS

You are invited to participate in our Getting to Know You Partner Insights in which you can promote your property or service to our readers. Presented in three versions:

1. **Traditional Partner Insights Feature:** Included in the March 31 issue of the Business Journals' flipbook.
2. **Digital Partner Insights Email Blast:** Reach your audience directly in their inbox.
3. **News at Noon Delivery:** Ensure visibility through our popular daily newsletter platform.

There are many additional benefits. Just to mention a few



Your insights -  
told in your own words.



Digital  
email blasts.



Searchable through  
the internet.



Placement prominently  
on westfaironline.com with  
300,000 monthly views.



Share your video  
commercial on our website.

**News@Noon**  
Westchester and Fairfield Counties

Sent to database  
the following week.

### Two full-pages:

Includes full page ad and  
full page advertorial (900-words)

### Full-page:

Includes 1/2-page ad and  
1/2-page advertorial (450-words)

### 1/2-page:

Includes 1/4-page ad and  
1/4-page advertorial (250-words)

Reservation: Mar 19

Materials: Mar 24

Publication: Mar 31

To advertise, contact your Marketing Partner at [partners@westfairinc.com](mailto:partners@westfairinc.com)