



BANKING & FINANCE

PARTNER INSIGHTS

You are invited to participate in our Banking & Finance Partner Insights in which you can promote your property or service to our readers. Presented in three versions:

- 1. Traditional Partner Insights Feature:** Included in the March 17 issue of the Business Journals' flipbook.
- 2. Digital Partner Insights Email Blast:** Reach your audience directly in their inbox.
- 3. News at Noon Delivery:** Ensure visibility through our popular daily newsletter platform.

There are many additional benefits. Just to mention a few



Your insights -
told in your own words.



Digital
email blasts.



Searchable through
the internet.



Placement prominently
on westfaironline.com with
300,000 monthly views.



Share your video
commercial on our website.

News@Noon
Westchester and Fairfield Counties

Sent to database
the following week.

Two full-pages:

Includes full page ad and
full page advertorial (900-words)

Full-page:

Includes 1/2-page ad and
1/2-page advertorial (450-words)

1/2-page:

Includes 1/4-page ad and
1/4-page advertorial (250-words)

Reservation: Mar 5

Materials: Mar 10

Publication: Mar 17

To advertise, contact your Marketing Partner at partners@westfairinc.com