

BANKING & FINANCE

PARTNER INSIGHTS

You are invited to participate in our Banking & Finance Partner Insights in which you can promote your property or service to our readers. Presented in three versions:

- 1. Traditional Partner Insights Feature:** Included in the January 27 issue of the Business Journals' flipbook.
- 2. Digital Partner Insights Email Blast:** Reach your audience directly in their inbox.
- 3. News at Noon Delivery:** Ensure visibility through our popular daily newsletter platform.

There are many additional benefits. Just to mention a few



Your insights –
told in your own words.



Digital
email blasts.



Searchable through
the internet.



Placement prominently
on westfaironline.com with
300,000 monthly views.



Share your video
commercial on our website.

WESTCHESTER AND FAIRFIELD COUNTIES
NEWS@NOON

Sent to database
the following week.

Two full-pages:

Includes full page ad and
full page advertorial (900-words)

Full-page:

Includes 1/2-page ad and
1/2-page advertorial (450-words)

1/2-page:

Includes 1/4-page ad and
1/4-page advertorial (250-words)

Reservation: Jan 15

Materials: Jan 20

Publication: Jan 27

To advertise, contact your Marketing Partner at partners@westfairinc.com