

POWERFUL WOMEN

PARTNER INSIGHTS

You are invited to participate in our Powerful Women Partner Insights in which you can promote your property or service to our readers. Presented in three versions:

1. **Traditional Partner Insights Feature:** Included in the February 3 issue of the Business Journals' flipbook.
2. **Digital Partner Insights Email Blast:** Reach your audience directly in their inbox.
3. **News at Noon Delivery:** Ensure visibility through our popular daily newsletter platform.

There are many additional benefits. Just to mention a few



Your insights – told in your own words.



Digital email blasts.



Searchable through the internet.



Placement prominently on westfaironline.com with 300,000 monthly views.



Share your video commercial on our website.

News@Noon
Westchester and Fairfield Counties

Sent to database the following week.

Two full-pages:

Includes full page ad and full page advertorial (900-words)

Full-page:

Includes 1/2-page ad and 1/2-page advertorial (450-words)

1/2-page:

Includes 1/4-page ad and 1/4-page advertorial (250-words)

Reservation: Jan 22

Materials: Jan 27

Publication: Feb 3

To advertise, contact your Marketing Partner at partners@westfairinc.com