

SENIOR LIVING TRENDS

PARTNER INSIGHTS

You are invited to participate in our Senior Living Trends Partner Insights in which you can promote your property or service to our readers. Presented in three versions:

- 1. Traditional Partner Insights Feature:** Included in the February 24 issue of the Business Journals' flipbook.
- 2. Digital Partner Insights Email Blast:** Reach your audience directly in their inbox.
- 3. News at Noon Delivery:** Ensure visibility through our popular daily newsletter platform.

There are many additional benefits. Just to mention a few



Your insights -
told in your own words.



Digital
email blasts.



Searchable through
the internet.



Placement prominently
on westfaironline.com with
300,000 monthly views.



Share your video
commercial on our website.

News@Noon
Westchester and Fairfield Counties

Sent to database
the following week.

Two full-pages:

Includes full page ad and
full page advertorial (900-words)

Full-page:

Includes 1/2-page ad and
1/2-page advertorial (450-words)

1/2-page:

Includes 1/4-page ad and
1/4-page advertorial (250-words)

Reservation: Feb 12

| Materials: Feb 17

| Publication: Feb 24

To advertise, contact your Marketing Partner at partners@westfairinc.com