

BANKING & FINANCIAL ADVISORS

PARTNER INSIGHTS

You are invited to participate in our Banking & Finance Partner Insights in which you can promote your bank or financial firm to our readers. **Presented in three versions.** The traditional Partner Insights feature, which will be included in the December 2 issue of the Business Journals' flipbook, the second will go out separately as the Digital Partner Insights email blast and the third delivery will be via News at noon. There are many additional benefits. Just to mention a few:



Your insights –
told in your own words.



Digital email blasts.



Social Media
Post.



Placement prominently
on westfaironline.com with
375,000 monthly views

NEWS@NOON

Sent to database at least
twice the following week



Share your video
commercial on our website.



Searchable through
the internet.

Two full pages:
Includes full page ad and
full page advertorial (900-words)

Full page:
Includes 1/2-page ad and
1/2-page advertorial (450-words)

1/2 page:
Includes 1/4-page ad and
1/4-page advertorial (250-words)

Reservation: Nov 21 | Materials: Nov 25 | Publication: Dec 2

To advertise, contact your Marketing Partner at partners@westfairinc.com.