

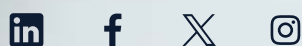
# Business Lists

## 2026 Top Advertising and PR Firms

WESTCHESTER AND FAIRFIELD COUNTIES

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# 2026 Top Advertising and PR Firms | Fairfield and Westchester Counties

RANKED BY ANNUAL BILLINGS - Completed By Gary Larkin / glarkin@westfairinc.com - (973) 722-5642

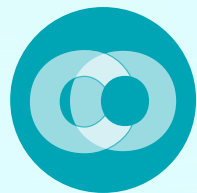
Rank	Company name Address Phone Website Year founded	Principal(s) Email	Number of employees Full time, (part time)	Services	Specialties	Top clients	2025 Billings
1	<b>Prosek Partners</b> 1552 Post Road, Fairfield, CT 06824 (203) 254-1300 www.prosek.com 1990	Jennifer Prosek jprosek@prosek.com	350+	Media relations, thought leadership, social and digital media, public affairs, investor relations, financial communications, transaction services, crisis communications, professional services, and more	M&A advisory, asset and wealth management	Citi, Goldman Sachs, Prudential	\$100M-\$120M
2	<b>Mintz &amp; Hoke</b> 40 Tower Lane, Avon, CT 06001 (860) 678-0473 www.mintz-hoke.com 1971	Ronald Perine ronp@mintz-hoke.com	34 (3)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications, social media management	Healthcare, insurance, financial services, entertainment	Hartford Healthcare, Access Health CT, Fidelity	\$16.4M
3	<b>Focus Media Hudson Valley Marketing Agency</b> 10 Matthews St., Fl 1, Goshen, NY 10924 (845) 294-3342 www.focusmediausa.com 2002	Josh Sommers josh@focusmedia.com	12 (5)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications, social media management	Tourism, automotive, crisis management, education	Healey Bros. Auto Group, Orange County, NY, various energy companies	\$5M+
4	<b>Brand Behaviorists LLC</b> 500 Post Road E., Floor 2, Westport, CT 06880 (203) 662-6600 www.thebrandbehaviorists.com 1993	Alyson Tardif hello@thebrandbehaviorists.com	20 (3)	Content creation, brand management, digital campaigns, strategic communications	Spirits, FMG, CPG	Diageo, Swisher	\$3M+
5	<b>CashmanKatz</b> 76 Eastern Blvd., Glastonbury, CT 06033 (860) 652-0300 www.cashmankatz.com 1992	Tony Cashman tonyc@cashmankatz.com	24 (2)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications, social media management	Healthcare, financial services, government, travel, tourism, entertainment, nonprofit, senior living, manufacturing, education	CT DOT, ECHN/Waterbury Health, Orthopedic Associates	\$3M+
6	<b>Harry Marketing</b> 80 Business Park Drive, Suite 303, Armonk, NY 10504 (914) 242-0010 www.harry.marketing 1987	Bob Knight bob@harry.marketing	20 (4)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications, social media management, event management	Telecom, healthcare, nonprofit, commercial real estate, government, construction, engineering, energy	Hudson Valley Care Coalition, White Plains Hospital, RTK Environmental Group	\$3M+
7	<b>Illumination PR</b> 7 Rye Ridge Plaza (914) 843-1434 www.illuminationpr.com 2008	Robyn Bordes robyn@illuminationpr.com	8	Public relations, brand management	Aesthetics, plastic surgery, med spas	Doctors, lawyers	\$3M+
8	<b>Thompson &amp; Bender</b> 119 Pleasantville Road, Briarcliff Manor, NY 10510 (914) 762-1900 www.thompson-bender.com 1986	Elizabeth Bracken-Thompson elizabeth@thompson-bender.com	15 (2)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications, social media management	Healthcare, government agencies, municipalities, education, real estate, nonprofits, senior living, media, events, marketing	City of Yonkers, Westchester Community College, Cappelli Organization	\$3M+
9	<b>MSM Digital</b> 505 White Plains Road, Suite 204, Tarrytown, NY 10591 (914) 909-5900 www.msmdigitalmedia.com 1999	Mario Mirabella mario@msmdigitalmedia.com	15 (10)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications, social media management	Professional services, law, medical, waste management, energy, financial, advisory services	Carleton Energy Consulting, Arrow Waste, Westchester Spine and Brain Surgery	\$3M+
10	<b>C&amp;A Digital</b> 1 N. Broadway, Suite 1401, White Plains, NY 10601 (914) 607-7888 www.cadigitalny.com	Elena Rivera-Cheek eriveracheek@cadigitalny.com	20 (5)	Public relations, event management, content creation, brand management, digital campaigns, strategic communications, social media management	Pharma, biotech, hospitals, healthcare, nonprofits	Pfizer, The Osborn, Ogilvy	<\$5M

A stylized graphic of a spotlight or projector head, rendered in dark grey and black, pointing downwards and to the right. It is set against a teal background that transitions into a light blue gradient.

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11	<b>Makiaris Media</b> 1111 Cromwell Ave., Rocky Hill, CT 06067 (860) 854-6380 www.makiarismedia.com 1987	Donna Staples dstaples@makiarismedia.com	10 (3)	Media planning & buying, digital campaigns, strategic communications, social media management	Education, healthcare/public health, financial	CT State Lottery, UConn, UConn Health	\$2M-\$3M
12	<b>Co-Communications</b> 120 Bloomingdale Road, Suite 305, White Plains, NY 10605 (914) 666-0066 www.cocommunications.com 1997	Stacey Cohen scohen@cocommunications.com	8 (4)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications, social media management	Real estate, nonprofit, healthcare, education, economic development, professional services	Westchester County Office of Economic Development, Orange Bank & Trust, TitleVest	\$2M-\$3M
13	<b>Meryl Moss Media Group</b> 99 Saugatuck Ave., Westport, CT 06880 (203) 226-0199 www.merylmossmedia.com 1993	Meryl Moss meryl@merylmossmedia.com	15	Public relations, event management, content creation, brand management, digital campaigns, strategic communications, social media management	Authors, publishing companies	Joan Lunden, Ed Hajim, Tom Murphy	\$1M-\$2M
14	<b>All Points Agency</b> 15 Myrtle Ave. #8A, Westport, CT 06880 (203) 604-6526 www.allpointsagency.agency	Courtney Hiller team@allpoints.agency	7 (8)	Media planning & buying, digital campaigns	Food & beverage, retail, live events, toys, beauty, healthcare, property management, industrial, insurance	Bigelow Tea, Edible Arrangements, Pattern Insurance	\$1M-\$2M
15	<b>Buzz Creators</b> 400 Columbus Ave. #122, Valhalla, NY 10595 (914) 358-5080 www.buzz-creators.com 2009	Christina Rae crae@buzz-creators.com	6 (4)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications, social media management	Health & wellness, real estate, construction, food & beverage, nonprofits, hospitality	Opum, ProHEALTH Dental, Volunteer New York	\$1M-\$2M
16	<b>M Communications</b> 48 Union St., Stamford, CT 06906 (203) 348-2100 www.mcommunications.com 1991	Thomas Lawlor sales@mcommunications.com	4 (4)	Event management	Audio visual, government, fundraising galas, streaming services	Libraries, schools, streaming organizations	\$1M-\$2M
17	<b>GMG Public Relations</b> 53 Hudson Ave., Suite 226, Nyack, NY 10960 (845) 627-3000 www.gmgpr.com 1991	Risa Hoag risa@gmgpr.com	2 (3)	Media planning & buying, public relations, content creation, brand management, digital campaigns, strategic communications	B2B, B2C, higher education, real estate, retail, nonprofit, lifestyle	Veolia, Rockland CC, American Christmas	\$1M-\$2M
18	<b>Eleven Six Public Relations</b> 4 Chestnut Court, Dobbs Ferry, NY 10522 (646) 325-5894 www.elevensixpr.com 2013	Katie Barr Cornish info@elevensixpr.com	10 (2)	Public relations, content creation, brand management, digital campaigns, strategic communications, social media management	Hospitality, wellness, food & beverage, nonprofit, arts	N/A	\$1M-\$2M
19	<b>Burns Communications Brand Strategy</b> 313 Melville Ave., Fairfield, CT (203) 257-3163 www.burnscommunications.com 2007	Deborah Burns deborahburnscommunications@gmail.com	1	Public relations, event management, strategic communications, brand management, social media management	Professional services, consumer products, healthcare	Privately held agency clients	\$100K-\$500K
20	<b>Buzz Potential</b> 62 Chestnut St., Tuckahoe, NY 10707 (914) 588-6752 linkedin.com/in/michael-j-dardano-09b6814 2004	Michael Dardano buzzpotential@gmail.com	1 (2)	Media planning, public relations, content creation, strategic communications, brand management, digital campaigns, social media management, event management	Nonprofits, audio visual, construction, professional services	Business Council of Westchester, Gateway Chamber of Commerce, Tompkins Excavating	\$100K-\$500K
21	<b>Ruby Media Group</b> 115 N. Broadway, White Plains, NY 10603 (914) 252-3690 www.rubymediagroup.com 2009	Kristen Ruby kruby@rubymediagroup.com	2009 (as listed)	Media planning, public relations, content creation, strategic communications, brand management, digital campaigns, social media management, event management	Healthcare, medical, technology, AI, legal, professional services, real estate, corporate, enterprise B2B	Leros, Serendipity Labs, Advanced Dentistry of Westchester, Equinox, Westchester Magazine	N/A