



2024



Women INNOVATORS

SPONSORSHIP LEVELS

Title

- ✓ C - Level executive to introduce panel or award winner onstage. 4 minutes in length
- ✓ Private dinner with 10 – 15 attendees. Opportunity for elite business development
- ✓ C level 'Green Room' interview. 5 minutes in length. Video will be posted on WestFair.com and provided to client for use in digital / social promotion
- ✓ 100,000 ad banner impressions on Westfaironline.com
- 8 complimentary event passes
- ✓ Logo on all pre-during-post event marketing
- ✓ 12-month complimentary subscription for 8 client executives
- ✓ Table drop distribution of marketing materials to event attendees
- ✓ Full page ad in event program Plus Company Bio
- ✓ 1x Exclusive email blast sent to attendees on behalf of client
- ✓ 4 Social media Posts over a 3-month period

Presenting

- ✓ C level 'Green Room' interview. 5 minutes. Posted on Westfair.com and provided to client for use in digital / social promotion
- ✓ 50,000 ad banner impressions on Westfaironline.com
- ✓ 4 complimentary event passes
- ✓ Logo on all pre-during-post event marketing
- ✓ 12 month complimentary subscription for 8 client executives
- ✓ Table drop distribution of marketing materials to event attendees
- ✓ Full page ad in event program Plus Company bio
- ✓ 1x Exclusive email blast sent to attendees on behalf of client
- ✓ 2 Social media Posts over a 3-month period

Partner

- ✓ Logo on all pre-during-post event marketing
- ✓ 2 complimentary event passes
- ✓ Half page ad in event program Plus Company bio
- ✓ Table drop distribution of marketing materials to event attendees
- ✓ 20,000 ad banner impressions on Westfaironline.com

SPONSORSHIP INQUIRIES:

partners@Westfairinc.com

19

SEP

Date

5:30-
8:00 PM

time

ROLLING HILLS
COUNTRY CLUB,
333 HURLBUTT ST, WILTON

Location