

SENIOR LIVING

PARTNER INSIGHTS

You are invited to participate in our Senior Living Partner Insights in which you can promote your property or service to our readers. **Presented in three versions.** The traditional Partner Insights feature, which will be included in the November 4 issue of the Business Journals' flipbook, the second will go out separately as the Digital Partner Insights email blast and the third delivery will be via News at Noon.

There are many additional benefits. Just to mention a few:



Your insights – told in your own words.



Digital email blasts.



Social Media Post.



Placement prominently on westfaironline.com with 375,000 monthly views

NEWS@NOON

Sent to database at least twice the following week



Share your video commercial on our website.



Searchable through the internet.

Two full pages:

Includes full page ad and full page advertorial (800-words)

Full page:

Includes 1/2-page ad and 1/2-page advertorial (400-words)

1/2 page:

Includes 1/4-page ad and 1/4-page advertorial (200-words)

Reservation: October 23 | Materials: October 30 | Publication: November 4

To advertise, contact your Marketing Partner at partners@westfairinc.com.