

# PARTNER INSIGHTS

## GETTING TO KNOW YOU

We invite you to participate in our 'Getting to Know You' program, where you can promote your business regardless of your industry. Unlike other Partner Insights sections, this isn't limited by geographic location or industry, offering you the chance to be seen in unexpected places.



### Presented in three ways:

1. The traditional Partner Insights feature, included in five more issues of the Business Journals' digital PDF.
2. The second way is through a separate dedicated email blast.
3. The third is delivered via 'News at Noon,' newsletter.

### Many additional benefits just to mention a few:



Your insights –  
told in your own words



Digital  
email blasts



Social  
media post



Placement prominently  
on westfaironline.com with  
375,000 monthly views

WESTCHESTER COUNTY BUSINESS JOURNAL  
**NEWS@NOON**

Sent to database at least  
twice the following week



Share your video  
commercial on our website



Searchable through  
the internet

**Two full pages:**  
Includes full page ad and  
full page advertorial (800-words)

**Full page:**  
Includes 1/2-page ad and  
1/2-page advertorial (400-words)

**1/2 page:**  
Includes 1/4-page ad and  
1/4-page advertorial (200-words)

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To advertise, contact your Marketing Partner at [partners@westfairinc.com](mailto:partners@westfairinc.com).