

BRIDGEPORT PARTNER INSIGHTS

You are invited to participate in our annual Bridgeport Partner Insights in which you can promote your business or organization in an extremely cost-effective manner.

Presented in three versions. The traditional Partner Insights feature, which will be included in the Nov. 18 issue of the Business Journals' flipbook, the second will go out separately as the Digital Partner Insights email blast and the third delivery will be via News at Noon.

There are many additional benefits. Just to mention a few:



Your insights –
told in your own words



Digital
email blasts



Social
media post



Placement prominently
on westfaironline.com with
375,000 monthly views

NEWS@NOON

Sent to database at least
twice the following week



Share your video
commercial on our website



Searchable through
the internet

TWO FULL PAGES:
Includes full page ad and
full page advertorial (800-words)

FULL PAGE:
Includes 1/2-page ad and
1/2-page advertorial (400-words)

1/2 PAGE:
Includes 1/4-page ad and
1/4-page advertorial (200-words)

Reservation: November 6 | Materials: November 11 | Publication: November 18

To advertise, contact your Marketing Partner at partners@westfairinc.com.