

HEALTH CARE PARTNER INSIGHTS

You are invited to participate in our annual Health Care Partner Insights in which you can promote your business or organization in an extremely cost-effective manner.

Presented in three versions. The traditional Partner Insights feature, which will be included in the December 16 issue of the Business Journals' flipbook, the second will go out separately as the Digital Partner Insights email blast and the third delivery will be via News at Noon.

There are many additional benefits. Just to mention a few:



Your insights –
told in your own words.



Digital email blasts.



Social Media
Post.



Placement prominently
on westfaironline.com with
300,000 monthly views

NEWS@NOON

Sent to database at least
twice the following week



Share your video
commercial on our website.



Searchable through
the internet.

Two full pages:
Includes full page ad and
full page advertorial (900-words)

Full page:
Includes 1/2-page ad and
1/2-page advertorial (450-words)

1/2 page:
Includes 1/4-page ad and
1/4-page advertorial (250-words)

Reservation: Dec 6 | **Materials: Dec 13** | **Publication: Dec 16**

To advertise, contact your Marketing Partner at partners@westfairinc.com.