Listed alphabetically

Name Address Area code: 914 unless otherwise noted Website	Principal(s) Contact Email address Year company established	Number of employees full time and part time	Percentage of PR service to total business	Services																			Top Specialty	Top three (3) clients
				strategic consulting	media relations	product launches	community relations	special events	copywriting	partnerships	event management	investor and analyst relations	internal relations	media training	issues management	web design	public affairs	crisis communications	financial communications	Interactive	Social media campaigns	Newsletters/e-blasts		
AJ Ross Creative Media 62 Wood Road, Chester 10918 845-783-5770 • ajross.com	Allan Ross allan@ajross.com 1991	7 3	25	✓	✓	✓	✓		✓							✓	✓	✓		✓	✓	✓	Graphic Design	Motion Laboratories Orange County Partnership Active Orthopedics
AMSTERLAND 301 Old Sleepy Hollow Road, Pleasantville 10570 741-0007 • amsterland.com	Lauren Amsterdam, Michael Wilson utopia@amsterland.com 1994	2 28	50	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓	Full-service public relations, marketing, branding, digital, strategic communications	FlavaNaturals Tenneco United Paint
Arch Street Communications Inc. 31 Mamaroneck Ave., Suite 400, White Plains 10601 821-5100 • asc-pr.com	Nora Madonick nmadonick@asc-pr.com 1992	11 0	100	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			Strategic communications and public engagement	Advanced Power National Association New York Power Authority New York State Thruway Authority
As Communications LLC 56 Doyer Ave., Suite 3F, White Plains 10605 421-9300 • ascommunications.com	Alexander Steinberg as@ascommunications.com 1998	1 0	25	✓	✓		✓	✓	✓				✓		✓	✓	✓	✓	✓				Corporate communications	WND
Blue Chip Public Relations 14 Canaan Circle, South Salem 10590 553-7065 • bluechippr.com	Bill Bongiorno bill@bluechippr.com 2004	N/A	100	✓	✓	✓								✓					✓				Financial public relations	Condor Capital Management The Robo Report EQIS Capital Management
Buzz Creators Inc. 400 Columbus Ave., Suite 122, Valhalla 10595 358-5080 • buzz-creators.com	Christina Rae crae@buzz-creators.com 2009	WND	80	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			Public relations, media and influencer relations	Heineken USA Barnes & Noble Castle Hotel & Spa
Buzz Potential 62 Chestnut St., Tuckahoe 10707 588-6752 • facebook.com/buzzpotential/	Mike Dardano buzzpotential@gmail.com 2005	1 0	70	✓	✓	✓	✓	✓			✓		✓	✓						✓			Small-business public relations	Spins Bowl/Spins Hudson THE GYM Montvale/Englewood The Wartburg
The Byne Group 75 Montebello Road, Third floor, Montebello 10901 845-369-0945 • thebynegroup.com	Ann Byne Info@thebynegroup.com 1998	6 2	10	✓	✓	✓		✓	✓											✓	✓	✓	Integrated marketing, branding, design, web design, social media	Nyack Hospital Dominican College Sterling National Bank
Co-Communications Inc. 4 W. Red Oak Lane, Suite 109, White Plains 10604 666-0066 • cocommunications.com	Stacey Cohen stacey@cocommunications.com 1997	8 6	50	✓	✓	✓	✓	✓	✓					✓		✓	✓	✓	✓	✓	✓	✓	Integrated marketing	Palace Theater ENT and Allergy Associates Fordham University
Content Machine LLC 112 Cedar Lane, Ossining 10562 523-9314 • contentmachineltd.com	Marcia Clark and Darryl Estrine mc@contentmachinellc.com de@contentmachinellc.com 2015	2 5	25	✓	✓	✓	✓			✓				✓		✓					✓		Video production	Parcel Pending Ginsburg Development Corp. Mercy College
CreativeSolution.com 820 White Plains Road, Suite 111, Scarsdale 10583 725-3930 • creativesolution.com	Joseph Lawrence joe@creativesolution.com 1989	11 3	20	✓	✓	✓	✓	✓	✓		✓						✓						Web marketing and public relations	N/A
Cut-It-Out Communications Inc. P.O. Box 495, Hartsdale 10530 723-7212 • cioediting.com	Willy Gissen wgissen@cutitoutcommunications.com 2003	1 0	50	✓	✓	✓		✓	✓		✓		✓		✓	✓	✓	✓		✓			Online public relations	Telecommunications firm (WND) Prestige Yacht Charters Guaranteed Home Mortgage Company
DDR Public Relations 444 Bedford Road, Suite 201, Pleasantville 10570 747-2500 • ddrpr.com	Dawn Dankner-Rosen ddr@ddrpr.com 1989	N/A	80	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓		✓			Media placements, social media, content marketing, visual branding and strategic communications	Prudential Financial - Prudential Spirit of Community Awards Sunrise Solar Solutions Sunshine Children's Home
Focus Media 10 Matthews St., Goshen 10924 845-294-3342 • focusmediausa.com	Josh Sommers JP McGuirk jpmcguirk@focusmediausa.com 2002	25 0	40	✓	✓	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	✓				Advertising, public relations and strategic marketing firm	LegoLand New York Greater Hudson Valley Health System Resorts World Catskills
Giles Communications LLC 2975 Westchester Ave., Suite 405, Purchase 10577 644-3500 • giles.com	Peter Giles pgiles@giles.com 1986	12 WND	80	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓		✓			Public relations	Yamaha Corporation of America Altium Wealth My Options Geek
GMG Public Relations Inc. 23 Blauvelt St., Nanuet 10954 845-627-3000 • gmgprcom	Risa B. Hoag risa@gmgpr.com 1991	1 5	80	✓	✓	✓	✓	✓	✓	✓	✓					✓					✓	✓	Public relations and strategic planning	Cognitive and Behavioral Consultants Catholic Charities Community Services Valley Cottage Animal Hospital
Go VisiblePR 30 E. Hartsdale Ave., Suite 6D, Hartsdale 10530 682-7336 • govisiblepr.com	Harriet Lerner harrietlerner@govisiblepr.com 1999	1 2	80	✓	✓		✓		✓					✓			✓		✓				Public relations	N/A
Gunn Multimedia Partners, Inc. 11 Carriage Hill Road, Ossining 10562 917-678-045 • gunnmultimedia.com	Michael Gunn 2004	1 12	5	✓			✓			✓					✓						✓	✓	Digital Marketing	Interstate Fire & Safety Tri-State Bariatrics Westchester County Licensed Electrical Contractors Association
Harrison Edwards PR & Digital Marketing 80 Business Park Drive, Armonk 10504 242-0010 • harrison-edwards.com	Carolyn Mandelker and Bob Knight ThinkBig@harrison-edwardspr.com 1987	10 4	75	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓			National, regional full service PR and marketing	Westchester County White Plains Hospital RTK Environmental
Hospitality Resource Group Inc. 237 Mamaroneck Ave., White Plains 10605 761-7111 • hrginc.net	Robert Sanders, Michael Lattari and Laura McNerney 1996	12 5	25	✓	✓			✓			✓					✓							Brand and event management	N/A
Impact PR & Communications Ltd. 2 LaGrange Ave., Suite 209, Poughkeepsie 12603 845-462-4979 • prwithimpact.com	Filomena Fanelli filomenafanelli@prwithimpact.com 2014	4 2	100	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓			Public relations and strategic communications	Angry Orchard Tompkins Mahopac Bank William Raveis Real Estate
Mid-Hudson Marketing 64 Lakeview Drive, Holmes 12531 493-0070 • midhudsonmarketing.com	Marilyn Bontempo info@midhudsonmarketing.com 1975	3 6	33	✓	✓		✓		✓							✓				✓			Marketing, advertising and web design	Facial Plastic Reconstructive & Laser Surgery Artistic Landscapes LLC C&C CarWorx Corp.
MSCO Inc. 800 Westchester Ave., Rye Brook 10573 251-1500 • msco.com	Mark Stevens mark@msco.com 1995	12 3	20	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓							Campaigns focused on return on investment	AIG Mars Inc. Trion, a Marsh & McLennan Agency LLC
Primavera Public Relations 2718 Hickory St., Yorktown Heights 10598 522-2076 • primaverapr.com	Bill Primavera 1980	4 WND	100	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓		✓			Business	N/A
Red Ski Creative 5 Spring St., Mount Kisco 10549 954-4565 • redskicreative.com	Susan Pietrobono Sanquily and Kim Dittrich contact@redskicreative.com N/A	N/A	N/A	✓	✓											✓				✓			Design and branding	N/A
Ruby Media Group 115 N. Broadway, White Plains 10603 268-8645 • rubymediagroup.com	Kris Ruby kruby@rubymediagroup.com 2009	1 3	80	✓	✓		✓		✓	✓		✓	✓	✓				✓					Public relations and social media	Advanced Dentistry of Westchester The Crowne Plaza Hotel White Plains Leros
Solutions for Growth 11 Kingswood Way, South Salem 10590 533-7226 • solutionsforgrowthllc.com	David Fischer david.fischer@solutionsforgrowthllc.com 2010	0 8	10	✓				✓	✓							✓				✓			Email marketing, website development, graphic design, printed material	Rakow Big Apple Tutoring Counseling Center of Bronxville
Thompson & Bender 1192 Pleasantville Road, Briarcliff Manor 10510 762-1900 • thompson-bender.com	Elizabeth Bracken-Thompson, Geoffrey Thompson and Dean Bender liz@thompson-bender.com 1986	18 2	50	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓			Regional expertise, marketing, advertising, special events, digital/social/lead generaton	NewYork-Presbyterian The Business Council of Westchester Ginsburg Development Companies
Yaeger Public Relations 1020 Warburton Ave., Yonkers 10701 423-7972 • yaegerpr.com	Fred Yaeger fredyaeger@yaegerpr.com 1997	4 0	85	✓	✓		✓	✓		✓	✓			✓	✓	✓	✓	✓	✓	✓			Public relations	Boston Children's Health Physicians Psychologist Harris Stratyner PhD. Neurosurgeon Ezriel Kornel MD

This list is a sampling of public relations and advertising agencies that are located in the region. If you would like to be included in our next list, please contact Peter Katz at pkatz@westfairinc.com.
Information shown reflects the most recent responses by the agencies to our survey form.
NA = Not available. WND = Would not disclose.