

## Listed alphabetically.

Name, address, phone number Area code: 914, unless otherwise noted Website	CMO/Marketing Director Year appointed	Name, address, phone number Area code: 914, unless otherwise noted Website	CMO/Marketing Director Year appointed
<b>Avon Products Inc.</b> 1 Avon Place, Suffern 10901 845-369-2000 • avon.com	<b>Patricia Perez-Ayala</b> Senior vice president, chief marketing officer and brand category president 2014	<b>MasterCard Inc.</b> 2000 Purchase St., Purchase 10577 249-2000 • mastercard.com	<b>Raja Rajamannar</b> Chief marketing officer 2013
<b>Balchem Corp.</b> 52 Sunrise Park Road, New Hampton 10958 845-326-5600 • balchem.com	<b>Eric Smith</b> Vice president and general manager, human nutrition and pharma 2014	<b>NetJets Inc.</b> 38 Loop Road, White Plains 10610 877-356-5823 • netjets.com	<b>Adam Johnson</b> President of sales, marketing and service of Netjets North America NA
<b>Bayer HealthCare Pharmaceuticals</b> 555 White Plains Road, Tarrytown 10591 366-1800 • healthcare.bayer.com	<b>Cynthia North</b> Customer marketing director 2000	<b>Northern Westchester Hospital</b> 400 E. Main St., Mount Kisco 10549 666-1200 • nwhc.net	<b>Gretchen Mullin</b> Associate director, marketing and communications gmullin@nwhc.net 2011
<b>Burke Rehabilitation Hospital</b> 785 Mamaroneck Ave., White Plains 10605 597-2500 • burke.org	<b>Richard Sgaglio, Ph.D.</b> Director of marketing and external affairs 2010	<b>Pace University</b> 1 Martine Ave., White Plains 10606 422-4000 • pace.edu	<b>Frederica Wald</b> Vice president and chief marketing officer 2012
<b>EMC</b> 1133 Westchester Ave., White Plains 10604 948-6200 • emc.com	<b>Jeremy Burton</b> President, products and marketing 2010	<b>PepsiCo Inc.</b> 700 Anderson Hill Road, Purchase 10577 253-2000 • pepsi.com	<b>Simon Lowden</b> Chief marketing officer 2011
<b>Emelin Theatre</b> 153 Library Lane, Mamaroneck 10543 698-0098 • emelin.org	<b>Francesca Carter</b> Marketing director francesca.carter@emelin.org 2015	<b>Pernod Ricard USA</b> 100 Manhattanville Road, Purchase 10577 848-4800 • pernod-ricard-usa.com	<b>Pierre Berard</b> Senior vice president of marketing 2013
<b>ENT and Allergy Associates LLP</b> 75 S. Broadway, Suite 300, White Plains 10601 949-3888 • entandallergy.com	<b>Richard Effman</b> Director of marketing 2007	<b>Regeneron Pharmaceuticals</b> 777 Old Saw Mill River Road, Tarrytown 10591 847-7000 • regeneron.com	<b>Michael Suesserman</b> Vice president marketing 2015
<b>Fujifilm USA Inc.</b> 200 Summit Lake Drive, Valhalla 10595 789-8100 • fujifilm.com	<b>Ben Cole</b> Marketing manager 2013	<b>The Ritz-Carlton</b> 3 Renaissance Square, White Plains 10601 946-5500 • ritzcarlton.com/Westchester	<b>Edward French</b> Chief sales and marketing officer 2013
<b>Heineken USA</b> 360 Hamilton Ave., Suite 1103, White Plains 10601 681-4100 • heinekenusa.com	<b>Nuno Teles</b> Chief marketing officer 2014	<b>Scarsdale Medical Group</b> 259 Heathcote Road, Scarsdale 10583 723-8100 • scarsdalemedical.com	<b>Lou-Anne Murphy</b> Director of marketing marketing@scarsdalemedical.com NA
<b>Houlihan Lawrence</b> 800 Westchester Ave., Suite N-505, Rye Brook 10573 967-7680 • houlihanlawrence.com	<b>Gay Prizio</b> Director of marketing and sales, project marketing NA	<b>Somnia Anesthesia</b> 10 Commerce Drive, New Rochelle 10801 365-6119 • somniaanesthesiaservices.com	<b>Laura Herrera</b> Vice president, marketing 2008
<b>IntegraMed Fertility</b> 2 Manhattanville Road, Purchase 10577 253-8000 • integramed.com	<b>Shannon Delage</b> Chief marketing officer 2014	<b>Sotheby's International Realty Affiliates LLC</b> 38 Main St., Tarrytown 10591 332-7070 • sothebysrealty.com	<b>Wendy S. Purvey</b> Chief marketing officer 2010
<b>International Business Machines Corp.</b> 1 New Orchard Road, Armonk 10504 499-1900 • ibm.com	<b>Jon C. Iwata</b> Senior vice president, marketing and communications 2008	<b>Stew Leonard's</b> 100 Westport Ave., Norwalk 06851 847-7214 • stewleonards.com	<b>Jeff Larson</b> Chief marketing officer 2015
<b>Montefiore Health System</b> 111 East 210th St., Bronx 10467 718-920-4321 • montefiore.org	<b>Loreen Babcock</b> Vice president and chief marketing officer 2015	<b>United Way of Westchester and Putnam</b> 336 Central Park Ave., White Plains 10606 997-6700 • uwpw.org	<b>Shannon Cobb</b> Senior vice president, marketing and communications 2011
<b>New York-Presbyterian/Lawrence Hospital</b> 55 Palmer Ave., Bronxville 10708 787-1000 • nyplawrence.org	<b>Tracy Wanamaker Conte</b> Vice president, marketing and development NA	<b>Westchester Medical Center</b> 100 Woods Road, Valhalla 10595 493-7000 • westchestermedicalcenter.com	<b>Barbara Kram</b> Senior director of marketing and communication 2013
<b>Mack-Cali Realty Corp.</b> 100 Clearbrook Road, Elmsford 10523 592-4800 • mack-cali.com	<b>Ilene Jablonski</b> Vice president, marketing 2011	<b>WESTMED Medical Group</b> 210 Westchester Ave., White Plains 10604 682-0700 • westmedgroup.com	<b>Lauren Antonietti</b> Director marketing and patient relations NA
<b>This list is a sampling of chief marketing officers from a selection of companies located in this region. If you wish for the inclusion of your chief marketing officer in our next listing, please email Danielle Renda at drenda@westfairinc.com.</b>		<b>White Plains Hospital</b> 41 E. Post Road, White Plains 10601 681-0600 • wphospital.org	<b>Dawn French</b> Vice president, community relations, marketing 2010

Source: Information obtained from company websites and LinkedIn accounts.

Note: Addresses above contain regional locations, not necessarily company headquarters.  
Major companies with CMO position currently unfilled are unlisted.

NA Not available.