

Listed alphabetically.

Name, address, phone number Area code: 914 (unless otherwise noted) Website	CMO/Marketing Director Year appointed	Name, address, phone number Area code: 914 (unless otherwise noted) Website	CMO/Marketing Director Year appointed
Avon Products Inc. 1 Avon Place, Suffern 10901 845-369-2000 • avon.com	Patricia Perez-Ayala Senior vice president, CMO and brand category president 2014	MasterCard Inc. 2000 Purchase St., Purchase 10577 249-2000 • mastercard.com	Raja Rajamannar CMO 2013
Balchem Corp. 52 Sunrise Park Road, New Hampton 10958 845-326-5600 • balchem.com	Eric Smith Vice president, sales and marketing 2004	McCarthy Fingar LLP 11 Martine Ave., 12th floor, White Plains 10606 946-3700 • mccarthyfingar.com	Lauren Proud Marketing director NA
Ball Corp. 95 Ballard Road, Wallkill 10941 845-692-3800 • ball.com	James N. Peterson Vice president, marketing and corporate affairs 1997	NetJets Inc. 38 Loop Road, White Plains 10610 877-356-5823 • netjets.com	Adam Johnson President of sales, marketing and service of Netjets North America NA
Castle Oil Corp. 440 Mamaroneck Ave., Fourth floor, Harrison 10528 381-6600 • castleoil.com	Antonio A. Rosado Senior vice president, supply and marketing 1997	New York - Presbyterian Hospital Westchester Division 21 Bloomingdale Road, White Plains 10605 997-5000 • nyppsi.org	David A. Feinberg Vice president, CMO 1997
Emelin Theatre 153 Library Lane, Mamaroneck 10543 698-0098 • emelin.org	Ashley Prymas Marketing director 2012	Northern Westchester Hospital 400 E. Main St., Mount Kisco 10549 666-1200 • nwhc.net	Mark Vincent Vice president, marketing and service line development 2009
EMC Corp. 1133 Westchester Ave., White Plains 10604 866-438-3622 • emc.com	Jeremy Burton President, products and marketing 2010	PepsiCo Inc. 700 Anderson Hill Road, Purchase 10577 253-2000 • pepsi.com	Kristin Patrick CMO 2013
Fujifilm USA Inc. 200 Summit Lake Drive, Valhalla 10595 789-8100 • fujifilm.com	Ben Cole Marketing manager 2013	Pernod Ricard USA 100 Manhattanville Road, Purchase 10577 848-4800 • pernod-ricard-usa.com	Pierre Berard Spirits marketing, senior vice president 2013
Heineken USA 360 Hamilton Ave., Suite 1103, White Plains 10601 681-4100 • heinekenusa.com	Nuno Teles CMO 2014	Somnia Anesthesia 10 Commerce Drive, New Rochelle 10801 877-795-5788 • somniaanesthesiaservices.com	Laura Herrera Vice president, marketing 2008
Houllhan Lawrence 800 Westchester Ave., Suite N-505, Rye Brook 10573 967-7680 • houllhanlawrence.com	Kathleen S. Murray Vice president, project marketing	Sotheby's International Realty Affiliates LLC 38 Main St., Tarrytown 10591 332-7070 • sothebysrealty.com	Wendy S. Purvey CMO 2010
Hudson Valley Hospital Center 1980 Crompond Road, Cortlandt Manor 10567 737-9000 • hvhc.org	Victoria Hochman Marketing and public relations director 2010	Starwood Hotel & Resorts Worldwide Inc. 1111 Westchester Ave., White Plains 10604 640-8100 • starwood.com	Mark P. Vondrasek Senior vice president, distribution, loyalty and partnership marketing 2006
IntegraMed 2 Manhattanville Road, Purchase 10577 253-8000 • integramed.com	Doug Weiss Senior vice president, CMO 2014	The Burke Rehabilitation Hospital 785 Mamaroneck Ave., White Plains 10605 597-2500 • burke.org	Richard Sgaglio, Ph.D. Director of marketing and external affairs 2010
International Business Machines Corp. 1 New Orchard Road, Armonk 10504 499-1900 • ibm.com	Jon C. Iwata Senior vice president, marketing and communications 2008	The Ritz-Carlton 3 Renaissance Square, White Plains 10601 946-5500 • ritzcarrton.com/Westchester	Dana Cooper Director of sales and marketing 2013
Lawrence Hospital Center 55 Palmer Ave., Bronxville 10708 787-1000 • nyplawrence.org	Tracy Wanamaker Conte Vice president, marketing and development NA	United Way of Westchester and Putnam 336 Central Park Ave., White Plains 10606 997-6700 • uwwp.org	Shannon Cobb Senior vice president, marketing and communications 2011
Mack-Cali Realty Corp. 100 Clearbrook Road, Elmsford 10523 592-4800 • mack-cali.com	Ilene Jablonski Vice president, marketing 2011	Verizon Communications 500 Summit Lake Drive, Valhalla 10595 800-837-4966 • verizon.com	John Harrobin CMO, Verizon Enterprise Solutions 2012

This is a listing of chief marketing officers from a selection of companies located in this region. If you wish for your chief marketing officer to be included in our next list, please email Danielle Renda at drenda@westfairinc.com.

Source: Information obtained from company websites and existing LinkedIn accounts.

Note: Addresses above contain regional locations, not necessarily company headquarters.

NA Not available.