eutive officer(s) any established	2012 revenue (\$ millions)	2011 revenue	2010 revenue	Type of business
	(+ 11111110110)	(\$ millions)	(\$ millions)	
C. McAdam 1983	115,846.0	110,875.0	106,565.0	Global communications, information and entertainment company
ia Rometty 1914	104,507.0	106,916.0	99,871.0	Develops, manufactures, sells and services advanced information- processing products, including hardware and software
-	65,492.0	66,504.0	57,838.0	Makes, packages and distributes bottled soft drinks, water, tea and other beverages, as well as snacks
	26,143.00	32,106.0	31,296.0	Provides various products and financial services to corporations, governments, financial institutions and individuals
1936 essor company	12,188.0	12,866.0	13,325.0	Provides a range of products and services, including electric and natural gas energy and fiber optic telecommunications
	10,546.1	11,112.0	10,731.3	Manufactures and markets beauty, fashion and home-decor products
	7,391.0	6,714.0	5,539.0	Global payments company
	6,696.1	6,679.9	6,022.7	Manufactures home-use food-packing systems, injection-molded and industrial plastics and zinc strips
	2,392.0	1,557.0	894.0	Leading provider of insurance for municipal bonds and stable corporate bonds
	2,177.50	2,282.7	3,501.7	Markets life insurance, fixed-benefit accident and sickness policies and annuities in the United States and Canada, which target seniors
	1,890.7	2,085.6	1,890.7	Manufactures and services devices for fluid technology, defense electronics, motion and flow control and industry
-	1,646.0	1,398.2	1,337.8	Provides outsourced aircraft operations and related services
•	1,474.6	1,265.0	1,124.0	Owns and manages office space in the tri-state area
	901.1	681.2	572.8	Manufactures aluminum and vinyl windows, doors and related products for pre-fabricated homes and recreational vehicles
	708.8	711.1	776.0	Owns, leases and manages office space in various locations throughout the northeastern United States
	662.6	554.5	430.7	Supervises pharmacy management for managed-care organizations and other health providers
	629.4	635.0	540.5	Engages in precious metal, tubing and engineered materials operations worldwide
-	589.2	516.7	366.8	Acquires, leases and sells intermodal equipment and chassis
	344.3	327.1	280.4	Provider of investment advisory services
1	A K. Nooyi 1965 P. Gorman 1935 in Burke 1936 essor company eck to 1823) lyn McCoy 1886 ay Banga 1966 es E. Lillie 1991 A Brown 1996 d A. Barasch 1981 e L. Ramos 1920 m J. Flynn 1992 e Holliday 1997 ric M. Zinn 1962 ell E. Hersh 1994 d M. Smith 1995 Svobada 1852 n Sondey 1963 d J. Gabelli 1976	1914 104,507.0 A K. Nooyi 1965 65,492.0 P. Gorman 26,143.00 in Burke 1936 12,188.0 sesor company ack to 1823) lyn McCoy 10,546.1 A Brown 1996 2,392.0 A A. Barasch 1996 2,392.0 A A. Barasch 1996 1,890.7 In J. Flynn 1992 1,646.0 C Holliday 1,474.6 C Holliday 1997 1,474.6 C Holliday 1996 589.2 C Holliday 1995 589.2	1914 104,507.0 106,916.0 16 K. Nooyi 1965 65,492.0 66,504.0 1935 26,143.00 32,106.0 1935 12,188.0 12,866.0 1936 1936 12,188.0 12,866.0 1936 1936 7,391.0 6,714.0 1936 1991 6,696.1 6,679.9 19591 2,392.0 1,557.0 19. Known 1996 2,392.0 1,557.0 19. L. Ramos 1981 2,177.50 2,282.7 19. L. Ramos 1992 1,646.0 1,398.2 1997 1,474.6 1,265.0 1997 1,474.6 1,265.0 1997 1,474.6 1,265.0 1997 1,474.6 554.5 1994 1,474.6 554.5 1995 662.6 554.5 19. Svobada 1852 629.4 635.0 19. Sondey 1963 589.2 516.7 19. Garage 19. Sondey 1963 1,443 3 327.1 1	1914 104,507.0 106,916.0 99,871.0 18 K. Nooyi 1965 65,492.0 66,504.0 57,838.0 19.6 P. Gorman 26,143.00 32,106.0 31,296.0 19.3 In Burke 1936 12,188.0 12,866.0 13,325.0 19.6 In Burke 1936 12,188.0 12,866.0 13,325.0 10,731.3 19.8 In Burke 1936 10,546.1 11,112.0 10,731.3 In Burke 1936 10,546.1 11,112.0 10,731.3

Source: Information from Yahoo Finance, company websites, annual reports and financial statements.