

Listed alphabetically.

Name, address, phone number Area code Website	Agency representative or officer Email address Year agency established	2011 gross billings (\$)	Agency business percentages				Compensation options				Billing profile percentages							Top three (3) accounts by billing		
			advertising	media buying	public relations	other	equity	media commissions	per-project basis	retainers	billboards	broadcast	design	direct mail	media buying	service	print		web design	other
AIA/New Dimensions in Marketing 124 S. Central Ave., Elmsford 10523 (914) 347-4872 • effectivepromos.com	Maria Perez perez@effectivepromos.com 1999	1 million				100 Promotions, tangible products												90 Promotional items	ACM Amalgamated Bank BNY Mellon	
AJ Ross Creative Media Inc. 1149 Route 17M, Chester 10918 (845) 783-5770 • ajross.com	Allan J. Ross info@ajross.com 1991	1.5 million	60	20	20		25	25	25	15	5	5	30	5	20	15	20		Orange County Tourism Regan Development HILCO Chicago	
As Communications L.L.C. 95 N. Broadway, Suite B1-1, White Plains 10603 (914) 421-9300 • ascommunications.com	Alex Steinberg as@ascommunications.com 1998	WND	25		25	50 Corporate communications				100			40			20	40		WND	
BBG&G Advertising & Public Relations 33 Hill Road, Middletown 10941 (845) 695-1880 • bbgadv.com	Deborah Garry and June Bisel smartstrategies@bbggadv.com 1996	1.5 million	45	25	30			20	20	60	5	10	25	10	20	20	10		WND	
Berlin Productions Inc. 199 Main St., Suite 1011, White Plains 10601 (914) 683-5759 • berlinproductions.com	Rick Berlin rick@berlinprod.com 1982	2 million	15		10	75 Promotions		5	70	25	3	15	10	5	5	7	25	30 Video, social media and interactive-based solutions	Emblem Health Wyndham Hotels The Blue Book of Building and Construction	
Burack Communications 53 Greenway Lane, Rye Brook 10573 (914) 937-6975 • burackcommunications.com	WND burack@jburack.com WND	WND	50		50					25	75							WND	Meadville Medical Center LifeLock	
Catalyst Agency 1155 Warburton Ave., Suite 5S, Greystone (Yonkers) 10701 (914) 207-1108 • catalyst-agency.com	Steve Kane skane@catalyst-agency.com 1999	450,000	25		25	50 Web design and technology, medical education		5	75	20			5	5	25	5	10	25 Medical education 25 Web technology	Actavis IBM Pfizer	
Co-Communications Inc. 332 E. Main St., Mount Kisco 10549 (914) 666-0066 • cocommunications.com	Stacey Cohen info@cocommunications.com 1997	1 million	10		65	25 Marketing		5	35	60			20	20		30	30		Hudson Valley Ambulatory Services L.L.C. TitleVest Agency Inc. Filomeno and Co. P.C.	
Co-oper8 Marketing Group 148 N. Main St., Florida 10921 (845) 651-1650 • c8group.com	Steven Powell info@c8group.net 2001	150,000 Advertising buys	15	5	5	50 Branding and graphic design 15 Marketing/strategy programs 10 Video	10	5	40	45			10	40	5	5	10	10	10 Video 10 Marketing consulting	Rockland County Volunteer Firefighters Aviations Software Inc. FutrFab Manufacturing
CrosComm Inc. 6 Chatham Place, White Plains 10605 (914) 946-2660 • croscomm.com	Denis Crosley info@croscomm.com 1998	WND	20	10	10	30 Company/product marketing strategy development		20	50	30	5	15	40	10		10	20		WND	
Edgemont Marketing Group Inc. 1 White Oak Lane, Scarsdale 10583 (914) 874-5296 • edgemontworld.com	Peter Bianchi pbianchi@edgemontmarketinggroup.com 2006	425,000	100							80	20							100 Customized promotional and branded products	Hearst Corp. Hospital for Special Surgery Readers' Digest	
Ferrante & Associates 1 Sterling Road South, Armonk 10504 (914) 273-5557	Richard Ferrante fandaadv@aol.com 1989	WND	40		10	50 Graphic design		5	5	70	20			50	10		20	20 Package design	WND	
Focus Media Inc. 10 Matthews St., Goshen 10924 (845) 294-3342 • advertisingandpr.com	Josh Sommers info@advertisingandpr.com 2002	4.4 million	25	20	25	20 Digital/web 10 Sales consulting		20	10	70	5	5	5	10	20	10	20	25 Public relations	Orange Regional Medical Center Elant Ulster County Tourism	
GMG Public Relations Inc. 23 Blauvelt St., Nanuet 10954 (845) 627-3000 • gmgr.com	Risa B. Hoag risa@gmgr.com 1991	150,000	10	10	60	20 Social media		10	10	80			5	10	5	10	5	10	55 Public relations	Bounce! Trampoline Sports IMAX Theatre at Palisades Center Westchester Fine Crafts Show
Harrison Edwards PR & Marketing 51 Babbitt Road, Suite 7, Bedford Hills 10507 (914) 242-0010 • prharrisonedwards.com	Carolyn B. Mandelker information@harrison-edwardspr.com 1987	1.7 million	20	5	40	35 Digital marketing				25	75		25	15	5	5	20	10	20 Digital marketing	Westchester County Association Hudson Health Plan RTK Environmental Group
Hudson Fusion L.L.C. 30 State St., Ossining 10562 (914) 762-0856 • hudsonfusion.com	Cindy Penchina info@hudsonfusion.com 1996	WND				100 Web design and development, social media marketing, SEO, inbound and content marketing, E-commerce, mobile apps and sites											5	95		
The Inner Group Inc. 1000 N. Division St., Suite 2D, Peekskill 10566 (914) 788-6471 • theinnergroup.com	Marjorie Finer info@theinnergroup.com 1999	WND	25	25	15	10 Digital 25 Print	10	10	10	70	5	15	30	5	10	10	15	10 Digital	WND	
InspiraMedia Corp. 10 Mitchell Place, Suite 201, White Plains 10601 (914) 239-3421 • inspiramedia.com	Ronnie Ram and Nick Simard adinfo@inspiramedia.com 2004	WND	25	50	5	20 Design services and websites		15	75	10	33		7	15	25	5	10	5 Online services	The College of New Rochelle TransFORM New York-based Urgent Care Conglomerate	
Media Etc. Inc. 570 Taxter Road, Sixth floor, Suite 673, Elmsford 10523 (914) 610-3710 • mediaetc.com	Jaime Martorano jmartorano@gmail.com 1998	WND	55		20	25 NA		25	50	25	5	15	20	10	15	20	15		WND	
Messer & Susslin & Others Inc. 274 N. Middletown Road, Pearl River 10965 (845) 735-3030 • msoad.com	Dan Susslin dsusslin@msoad.com 1973	500,000	70		10	20 Design and production	25	20	55			25	20	15		25	15		WND	
Mid-Hudson Marketing 64 Lakeview Drive, Holmes 12531 (845) 493-0070 • midhudsonmarketing.com	Marilyn Bontempo President info@midhudsonmarketing.com 1975	WND	25	25	25	25 Graphic design, online client E-commerce and website design, SEO and maintenance						15		25	5	5	5	20	25 Online management of client e-commerce accounts and SEO issues	WND
Thompson & Bender L.L.C. 1192 Pleasantville Road, Briarcliff Manor 10510 (914) 762-1900 • thompson-bender.com	Elizabeth Bracken Thompson liz@thompson-bender.com 1986	4.4 million	30	20	35	15 Social media, special events, government relations, web design, SEO and marketing, vdeo		20	25	55	1	20	20	5	20	20	14		Archdiocese of New York Westchester County IDA White Plains Hospital	

Questions or comments, call (914) 694-3600, ext. 3005.

NOTE: LIST COMPILED FROM AGENCIES THAT RESPONDED TO JOURNAL QUESTIONNAIRE.

NA Not available.

WND Would not disclose.