

# EDITORIAL CALENDAR 2013

## SPECIAL PUBLICATIONS

**January**  
Employees:  
The Real Cost

**April**  
Best Companies  
to Work For

**May**  
Above the Bar

**June**  
40Under40

**September**  
Business Leaders  
Making a Difference

**December**  
Book of Business Lists



## JANUARY

- 7 Real Estate**  
List: Largest Shopping Centers
- \*14 Accounting**  
List: Accounting Firms
- 21 Education**  
List: Colleges and Universities
- \*28 Hospitality**  
List: Catering Firms

## FEBRUARY

- 4 Health Care**  
List: Home Health Care
- \*11 The Job Market**  
List: Top 25 Mergers and Acquisitions
- 18 Wealth Management**  
List: Wealth Management Firms
- \*25 Construction/Development**  
List: Construction Firms

## MARCH

- 4 Business Tools**  
List: IT Security Providers
- \*11 Business Law**  
List: Intellectual Property Attorneys
- 18 Real Estate**  
List: Office Buildings
- \*25 Banking**  
List: Largest Commercial Banks

## APRIL

- 1 Accounting**  
List: Area Wealth Managers
- \*8 Marketing/Branding**  
List: PR/Advertising Firms
- 15 Health Care**  
List: Yachts and Marinas
- \*22 Education**  
List: Private Schools
- 29 Meetings/Conventions**  
List: Conference Centers

## MAY

- \*6 Digital Age**  
List: Sales Leads and CRM Providers
- 13 Area Growth Industries**  
List: Largest Public Companies
- \*20 Green Resources**  
List: Environmental Companies
- 27 Career Options**  
List: Recruiting Firms

## JUNE

- \*3 Hospital Specialties**  
List: Hospitals
- 10 Real Estate**  
List: Largest Office Complexes
- \*17 Elder Care**  
List: Nursing Homes
- 24 Banking**  
List: Largest Thrifts and Savings Banks

## JULY

- \*1 Repurposing Business**  
List: Website Developers
- 8 Hospitality**  
List: Hotels
- 15 City Power Centers**  
List: Energy Services
- \*22 Health Care**  
List: Veteran-Owned Businesses
- 29 Tourism**  
List: Limousines

## AUGUST

- \*5 Education**  
List: Online Education
- 12 Social Media**  
List: CMOs
- \*19 Banking/Finance**  
List: Bank Presidents
- 26 Insurance**  
List: CFOs

## SEPTEMBER

- \*2 Taxes/Mandates**  
List: Nonprofits
- 9 Transportation**  
List: Moving and Storage
- 16 Residential Real Estate**  
List: Residential Real Estate Firms
- \*23 Fitness Industry**  
List: Fitness Facilities
- 30 Small Business**  
List: Small Business Lenders

## OCTOBER

- \*7 Women in the Workplace**  
List: Women-Owned Businesses
- 14 Group Health Practices**  
List: Medical Group Practices
- \*21 Law**  
List: Law Firms
- 28 Health Care**  
List: Software Developers

## NOVEMBER

- \*4 Investment Strategies**  
List: Credit Unions
- 11 Commercial Real Estate**  
List: Commercial Real Estate Managers
- \*18 Entertainment in the Burbs**  
List: Top Happy-Hour Spots
- 25 Government Programs**  
List: Family-Owned Businesses

## DECEMBER

- \*2 Energy**  
List: Biotech firms
- 9 Digital Prowess**  
List: Corporate Security Firms
- 16 Meet the 2012 Achievers**  
List: Highest Paid CEOs
- \*23 Senior Living Options**  
List: Golf and Country Clubs
- 30 New Year Forecast**  
List: High-End Gifts

\* = HVBiz included

For more information on advertising, call (914) 694-3600 or visit [westfaironline.com](http://westfaironline.com).

